

DESIGN RATES

» EXHIBIT DESIGN RATES WITH FPO GRAPHICS

	KIT	CUSTOM
10' Portable Inline / Hybrid / Banner Stand Wall	FREE	\$375
20' Portable Inline / Hybrid	FREE	\$750
20' x 20' Island Design	FREE	\$1,500
20' x 30' Island Design	FREE	\$2,250
Larger Island Design	CALL	CALL

- Exhibit design fees include first concept with (2) rounds of revisions. All additional revisions will be billed at \$100 per hour with 15 minute minimum.
- Exhibit designs that only require a line drawing and not full renderings will be billed at \$100 per hour with 15 minute minimum.
- All additional revisions or exhibit designs that require only line drawings or white models (in other words, they do not require a full rendering) will be billed at \$100 per hour with 15 minute minimum.
- Kit is defined as any pre-designed exhibit configuration with no structural changes.
- Custom is defined as any new concept or collection of concepts to create a uniquely new exhibit structure with minimum or major changes to structure or layout.
- FPO includes client website images or client provided images for position only. Not intended to be used as final production files. In the event the FPO graphics are requested to be used for production, a quote must be requested for converting to high-resolution at the Graphic Production Assistance hourly rate.

» EXHIBIT GRAPHIC DESIGN

Single Banner Stand / Table Throw / Table Top Display	\$225
8'-10' Portable Inline / Pop-up / Hybrid / Banner Stand Wall	\$450
20' Portable Inline / Pop-up / Hybrid	\$750
20' x 20'+ Islands	CALL

- Fee is per first concept with (2) rounds of revisions. All additional revisions at \$100.00 per hour with 15 minute minimum.
- Banner Stand pricing is per unique design concept. Any additional banners stand designs with minimal copy or image modifications from original, will be billed at the Graphic Production hourly rate.
- Price does not include stock imagery if needed.