

THE EVO EXPERIENCE

DISCOVER. CREATE. CONNECT.

WHY WORK WITH EVO EXHIBITS?

Evo Exhibits is a full-service provider of trade show exhibits, displays, and environments. Utilizing our **Discover. Create. Connect.** process, we design solutions to support your entire trade show program requirements - large or small. Evo offers unique hybrid solutions for rent or purchase - taking advantage of the best attributes of both custom elements and modular components. We focus on what is important to you – highlighting your brand, products and services to stand out from the competition. Ultimately, Evo serves as an extension of your team during the entire process, providing a successful show experience.

Time and again, our partners remark on how our comprehensive Discovery process differentiates us from the competition. With a customer centric approach, experienced account executives and exhibit designers lead you through the Discovery process. This allows for a deeper understanding of your company’s history, people, product or service, to quickly form a cross functional team to serve you.

Evo Exhibits’ 50,000 square foot facility near Chicago, IL features an in-house fabrication department including state-of-the-art CNC machining, allowing the speed and flexibility to get your project done on-time and on-budget.

We are here for you every step of the way. Instead of troubleshooting on the trade show floor, Evo stages every exhibit before it ships. That helps eliminate any hurdles ahead of time – because it’s simpler and better. But if issues do arise, your dedicated project manager is available 24/7 to make sure it gets straightened out with as little stress as possible. We go the extra mile because we’re actual humans who care about your success.



- 01 Discover
- 02 Create
- 03 Connect

Custom Rental Exhibit

20' x 60' Island Exhibit
SEMA



We're different than other trade show companies. Here's how.

Discovery is an opportunity for us to get a deeper understanding of your company's history, people, product or service and quickly form cross functional teams to serve you.

Starting the Conversation

We believe Discovery is the most important milestone in our process. It's an opportunity for our team to get a deeper understanding of your company's history, people, products, and the level of service that's needed. That could land on the spectrum from simply facilitating your already mature program, to implementing full turn-key service, including booth selection, exhibit and activation design, install and dismantle (I&D) services, shipping, and storage. The importance of this cannot be overstated, and is a vital part of the Discovery process.

Thoughtful Discovery walks you through a series of questions around strategy, goals, your expectations, budget, time lines, services (including regulatory requirements) and logistics for install & dismantle of your trade show exhibit design.

THE FOUNDATION

01 Discover

1

Discovery Meeting

Harvest insights about your company, product and upcoming trade show, with an AE/AM and exhibit designer.

2

Exhibit Design Creation

Ideate to meet your goals and drive toward successful display solutions.

3

Exhibit Concept

Present booth 1st concept with ballpark estimates. If required, revisions can be made.

4

Estimation

Produce detailed quote for review.

5

Final Presentation

Present booth full rendering and sales order. This is also an opportunity to further clarify services needed at your tradeshow.

It's an opportunity for our team to get a deeper understanding of your company.

Some basic questions to think about include:

- Goals for the event
- Budget (purchase, rental, labor, services, shipping)
- Booth type (island, inline, peninsula)
- Booth footprint & orientation
- Required features (meeting space, product displays, AV requirements)



The entire experience was awesome! The Evo team was very professional, accommodating, and knowledgeable! REALLY enjoyed working with (them) on this project. Looking forward to some new ones in the future!

Wayne Rodriguez, Newell Brands



Create Exhibits like a Pro

We focus on what is important to you – highlighting your brand, products or services to stand out from the competition.

Creating Your Exhibit

Now that the stage is set with the foundation, it's time to talk about the finishing touches to create an experience that balances your budget with quality solutions.

This is when we refine and focus on what is important to you – creating the space and flow to highlight your brand, AV & interactive content, meeting areas, and data capture. The result is a customizable solution for rent or purchase.

FINISHING TOUCHES

02 Create

- 1 **Contract Signing**
Alignment for terms and conditions, including down payment.
- 2 **Graphic Art Exploration**
Initial dialogue through approvals.
- 3 **Show Service**
Ordering of services and discussion of the best way to invoice.
- 4 **Exhibit Building and Staging**
Preview the booth prior to the exhibit shipping, via warehouse camera/ website portal, digital images, or in person.
- 5 **Final Presentation**
Your exhibit is shipped to where it needs to go! Typically, it goes to the advance warehouse.

Create an experience that balances your budget with innovative solutions.

Exhibition booth design discussion topics include:

- Structure, balance, form and function to suggest appropriate arches, cantilevers, canopies, towers and rooms supporting the flow of traffic.
- Materials & textures for flooring and cabinetry to fit your brand and culture.
- Graphic art exploration to follow the look and feel of your existing marketing assets and materials. It's helpful to create zones and think about how your exhibit will look 100 feet, 10 feet, and 1 foot away.

“ We have developed a great partnership with Evo Exhibits over the past 18 years. We appreciate their attention to detail and creative approach to making our brand memorable.

Jean Staack, Federal Signal



You Don't Just Need an Exhibit, You Need a Partner.

Evo Exhibits serves as an extension of your team during the entire process and on the trade show floor. We are here to provide a successful show experience.

Connecting to serve means our team is your team. From account executives, designers, estimators, project managers to production, we connect to serve you, each other & the community.

Our team strives toward excellence in everything we do and creating a culture that embraces learning. The result is growth and generosity.

The Evo Exhibits team works shoulder to shoulder with you throughout the **Discover. Create. Connect.** process to guide you through all of the steps for your next trade show. Ultimately, we want you to connect with your clients better and more directly than ever before.

PRE & POST SHOW SERVICE 03 **Connect**

- 1 **Show Arrival**
Locate exhibit space, and coordinate the delivery of the booth assets.
- 2 **Booth Build**
Evo will provide full on-site supervision by your Account manager, ensuring exceptional exhibit installation services.
- 3 **Pre-show Meeting**
Team alignment to reinforce client expectations, and make sure everything runs smoothly.
- 4 **Show Start**
Ready, set, go! Have a great show!
- 5 **Teardown**
Booth dismantle and packing along with complete digital documentation, for shipping to our warehouse or the location of your choice.

WE'RE ACTUAL
HUMANS WHO
CARE ABOUT
YOUR SUCCESS.

If things go sideways, we are here for you – every step of the way. The team has been known to hand deliver extra accessories or last minute requests. Let's not forget about staging an exhibit. Instead of troubleshooting on the trade show floor, we stage every exhibit before it ships. That helps eliminate any obstacles ahead of time – because it's better and simpler.

“ This show was a success for us in every way – I can't thank you enough for all the hard work in making us shine.

Mitun Sequin, Transdev

Custom Purchase Exhibit

40' x 60' Island Exhibit

NAPA Show



Should You
Rent or Buy?

EXHIBIT SOLUTIONS FOR RENT OR PURCHASE

Should You Rent or Buy?

We want to provide exhibit solutions and build strong, meaningful relationships and partnerships for years to come. That's why we help educate you with the right financial considerations to think about when determining whether you need a Custom Rental or a Custom Purchase exhibit.

Custom Rental Exhibit

Exhibits that are Ideal if you want the flexibility of changing the design from show to show.

- If you exhibit with less than 3 shows per year and the footprint changes.
- If you have an annual trade show exhibit budget
- If you do not want the hassle of maintenance or ownership for booth storage, post trade show



Custom Rental Exhibit
30' x 30' Island Exhibit
INFOCOMM

EXHIBIT SOLUTIONS
FOR RENT

Custom Rental Exhibit

30' x 30' Island Exhibit
NHS



EXHIBIT SOLUTIONS
FOR RENT



Custom Rental Exhibit
30' x 60' Island Exhibit
Comic Con

EXHIBIT SOLUTIONS FOR PURCHASE

Custom Purchase Exhibit

Exhibits that are ideal if you expect to exhibit with a similar booth size throughout the year.

- If you exhibit 3+ times a year with a similar footprint.
- If you have a larger capital budget to depreciate the cost over time.
- If you don't mind storage and maintenance post show.



EXHIBIT SOLUTIONS
FOR PURCHASE

Custom Purchase
Exhibit

50' x 60' Island Exhibit
SEMA



EXHIBIT SOLUTIONS
FOR PURCHASE

Custom Purchase Exhibit
15' x 50' Corner Exhibit
ISHA



EXHIBIT SOLUTIONS
FOR PURCHASE



Custom Purchase Exhibit
20' x 60' Island Exhibit
ISHA



CUSTOM + MODULAR AT A GLANCE

What's a Hybrid?

Hint: It has nothing to do with battery-powered cars. Trade show exhibit hybrids take advantage of the best attributes of both custom elements and modular components. They often utilize lighter, reusable materials with greater versatility for lighting, mounting and plumbing. The best part is that advancements in extruded materials have made it more difficult to tell the difference between full custom versus modular designs that use custom elements to punctuate.



CUSTOM BUILT WOOD FABRICATED

The exhibit is designed entirely from customized materials. Think unique wood fabricated structures and shapes.



MODULAR ALUMINUM FRAME

Think of these as modular building blocks of extruded aluminum, lighter, reusable materials.



HYBRID

A hybrid takes advantage of the best attributes of both custom elements and modular components.



Custom Rental Exhibit

30' x 40' Island Exhibit

Pet Food Forum



Integrated
Technology

EXPERIENCE + CREATIVITY + MATERIALS + TECHNOLOGY = INNOVATION
EVO EXHIBITS' COMPETITIVE ADVANTAGE

Technology integrated exhibits

In today's world, technology is omnipresent and integral to our daily lives. The business landscape relies heavily on technology to advance and communicate. Therefore, when designing a trade show booth, it is crucial to incorporate technology in a manner that facilitates effective communication with the target audience. The goal is to maximize the benefits of technology while ensuring a balance between flashy visuals and functional utility.



EXPERIENCE + CREATIVITY + MATERIALS + TECHNOLOGY = INNOVATION
EVO EXHIBITS' COMPETITIVE ADVANTAGE

LED Video Walls

Experience the pinnacle of sleekness and versatility with the Evo Rental LED Video tile. This astonishingly thin tile, seamlessly integrates into modular construction systems, allowing for limitless shapes and configurations. From a small display to a billboard-sized masterpiece, the possibilities are endless. With dimensions of 19.53"x19.53", it perfectly aligns with our rental frame system, guaranteeing a brilliant visual experience and supreme image quality.

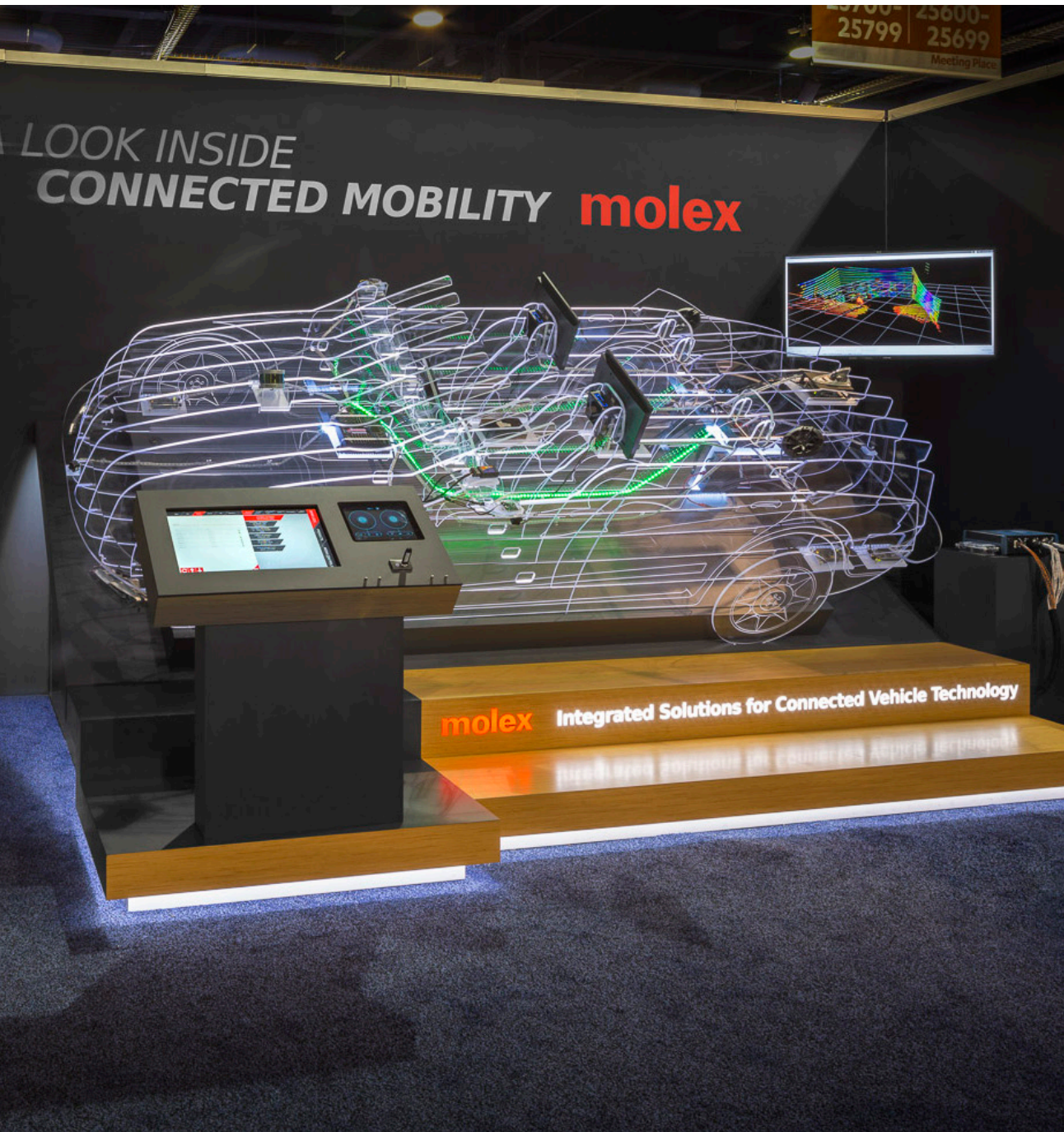


Custom Rental Exhibit

20' x 30' Island Exhibit
ATD

EXPERIENCE + CREATIVITY + MATERIALS + TECHNOLOGY = INNOVATION
EVO EXHIBITS' COMPETITIVE ADVANTAGE

Custom Etched Acrylic
Looking to make a statement or showcase a new product or feature? Look no further! Our custom etched acrylic displays offer an excellent solution. With a team of highly skilled designers and experienced production staff equipped with advanced CNC equipment, we can tackle even the most demanding requests. We're so capable that we can even craft a full-sized police cruiser out of acrylic.



EXPERIENCE + CREATIVITY + MATERIALS + TECHNOLOGY = INNOVATION
EVO EXHIBITS' COMPETITIVE ADVANTAGE

Interactive Kiosk
Transform your trade show booth into an immersive experience area, where visitors can explore your products and services at their own pace using impactful touch screen tables and kiosks. These innovative tools serve a multitude of functions, replacing traditional brochures and flyers to reduce clutter, providing seamless wayfinding for attendees, managing queues efficiently, offering employee directories, collecting valuable customer data, facilitating educational experiences, and even hosting event-based activities.



Custom Rental Exhibit

50' x 60' Island Exhibit
CES

Beyond Exhibits



Custom Sales Room

Beyond
Exhibits

Custom Sales Room

NOT JUST TRADESHOW EXHIBITS

TAILORED SOLUTIONS: CRAFTING CUSTOM CORPORATE ENVIRONMENTS TO SUIT EVERY REQUIREMENT

Environment Solution

If you need help with your showroom, break room or other trade show environment, we can work together to tell your story. The perfect environment solution is one that's uniquely suited to you. Imagine what is possible for you when you have the right partner.





**Thank you for your time!
We look forward to helping
your organization meet all of
its trade show goals.**

Please reach out to us with any questions.

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